BOLT

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Rich Kurtz Named Director of National Accounts for BOLT System

NASHVILLE, Tenn., Jan. 13, 2020 – BOLT System, a fleet management and freight tracking software company, has named Rich Kurtz as its new director of national accounts. He'll be responsible for new business development and client care with BOLT's major accounts. He'll also integrate new supplier partnerships within the company. Kurtz was previously national account manager at Trimble Transportation.

"Rich has been in the trucking industry for nearly 20 years and understands the needs of fleets – he's a great match for what we offer," said Gayle Robertson, BOLT System's president. "We're continuing to grow at a double-digit clip and bringing on Rich will help us better serve our customers with our industry leading cloud-based fleet management platform."

Rich Kurtz, BOLT System director of national accounts

According to Kurtz, a big draw to joining BOLT was the innovation and culture of the company. "Before the founders started the company, they operated a trucking company – so they understand the industry and the needs of fleets," said Kurtz. "Over the years, I've seen the relationships they've built with their customers and their ability to customize and configure innovative solutions. They brought activity-based pay to the forefront for example, have a highly intuitive load and dispatch module, plus they integrate easily with the leading ELDs in the market. But it's more than that, we've shared many of the same customers, and I've seen their support after the sale -- they truly are world class in customer service. They care about building and maintaining a premier fleet management solution for their customers. I wanted to be a part of that."

BOLT recently announced its BOLT Tandem Workflow app, a new product that has been well received by its customers, according to Robertson. "Since the app is connected to customer accounts, it provides drivers with a suite of services to improve driving productivity while streamlining paperwork," she said. "Our fleet management platform continues to evolve to further simplify fleet management for our customers and their drivers. With the help of Rich, we will continue to showcase our abilities with fleets of all sizes. There is certainly demand for what we're offering, and the future is very exciting."

About BOLT System

BOLT System is the leading provider of cloud-based Fleet Management Systems. Specifically developed for the Internet and the trucking industry, BOLT enables companies to maximize efficiencies while reducing costs. Flexible, extensible and user-friendly software allows its customers to only pay for what they use.

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